



WORK EXPERIENCE

2018-present

Motion Graphics - Associate Producer, Qurate Retail Group (QVC)

Full time position which includes 2D and 3D animation, motion graphics, design, deck proposals, visual identity, video editing, film production, illustration, social media ads, and creative team brainstorming.

- Illustrate and animate motion graphics in Adobe After Effects and Cinema 4D for show opens, infographic-style explainers, voice-over segments, lower-thirds, and credits. Most notably, I re-imagined QVC's home shopping show and created a character animation of two popular hosts.
- Design logo branding. For a particular project, I designed a font used within the video.
- Layout Deck Proposals for internal departments as well as external companies.
- Edit videos of various lengths in Adobe Premiere, including social media ads and long-form shows.
- Composite special effects onto footage.
- Provide promotional assets to the social media team for a show launch; This is for various platforms including Instagram, Facebook, YouTube, and Pinterest.
- Film during off-site production shoots and manage camera data.
- Direct talent for segments that will be utilized with animation; one ad I directed helped sell out the product immediately upon launch.
- Optimized the "QVC Originals" channel, then taught the newly formed social media team techniques to move forward.
- Teach lessons as guest professor to collegiate level students.

2012-2018

Motion Graphics Designer & Video Producer, AVL Digital (Disc Makers & BookBaby)

Full-time position in which the responsibilities included: animation, video production, interactive design, illustration, print materials, YouTube & blog management, UX design, and product photography.

EDUCATION

2019-2020

School of Motion: Advanced Motion Methods, Animation Bootcamp, and Cinema 4D Basecamp

2016-2018

University of Pennsylvania, Auditor

Classes: Computer Animation, Environmental Animation, & Advanced Environmental Animation

- 3DS Max, Maya, Filming/Editing Green Screen Footage, 360 Video, etc.

2017

YouTube Creator Academy, Certification in Pre-production, Production Skills, and Google Analytics.

2017

The Hacktory, 3D Printing Course (*Local makerspace that provides hands-on learning*)

2007-2012

Tyler School of Art (Temple University), Bachelor of Fine Arts

Major: Graphic & Interactive Design, Minor Art History

Ranked in Top Nine Percent with 3.81 GPA; Magna Cum Laude Honors

SKILLS

- Design, 2D/3D Animation, Motion Graphics, Illustration, Video Production, Audio, Filming, Editing, 360 Video, Interactive Design, UX experience, Social Media Management, HTML5 Coding, CSS, Basic PHP
- *Software:* Adobe After Effects, Cinema4D, Premiere Pro, Audition, Element 3D, 3DS Max, Maya, Adobe Illustrator, Photoshop, Dreamweaver, InDesign, Fireworks, Microsoft Office

CREATIVE EXPERIENCE - *Volunteer work can be provided upon request*

Active Member of *Bucks County Illustrator Group* and *Women In Animation*

Summer 2016

Illustration was published in Bucks County Illustrators Society's Book, *Fantasy Tales*

Spring 2013

Top 100 AIGA Philadelphia 2013 Design Awards, AIGA Professional Association for Design