



WORK EXPERIENCE

2018-present

Associate Producer, Qurate Retail Group (QVC)

Full time position which includes 2D and 3D animation, motion graphics, video editing, film production, illustration, logo design, deck proposals, YouTube optimization, and creative team brainstorms.

- Illustrate and animate motion graphics for show opens, infographic-style explainers, voice-over segments, lower-thirds, and credits. Most notably, I work closely with the producer of **One On Wine**.
- Edit videos of various lengths, including social media ads and long form shows.
- Provide promotional assets to the social media team for a show launch; This is for various platforms including Instagram, Facebook, YouTube, and Pinterest.
- Design all logo branding. For a particular project, I designed a font used within the video.
- Layout Deck Proposals for outside departments and companies.
- Direct talent for segments that will be utilized with animation; one ad I directed helped sell out the product immediately upon launch.
- Engage with the team in creative brainstorms for show ideas and new projects.
- Dressed a set on multiple occasions. Operate the Teleprompter in studio when needed.
- Responsible for Data Management during off-site film production shoots.
- Optimized the “QVC Originals” channel, then taught the newly formed social media team techniques to move forward.
- Teach lessons as guest professor to collegiate level students.

2012-2018

Motion Graphics Designer & Video Producer, AVL Digital (Disc Makers & BookBaby)

Full-time position in which the responsibilities include: animation, video production, interactive design, illustration, print and digital materials, YouTube & blog management, UX design, and product photography.

EDUCATION

2019

School of Motion, Animation Bootcamp and Cinema 4D Basecamp

2016-2018

University of Pennsylvania, Auditor

Classes: Computer Animation, Environmental Animation, & Advanced Environmental Animation

- 3DS Max, Maya, Filming/Editing Green Screen Footage, 360 Video, etc.

2017

YouTube Creator Academy, Certification in Pre-production, Production Skills, and Google Analytics.

2017

The Hacktory, 3D Printing Course (Local makerspace that provides hands-on learning)

2007-2012

Tyler School of Art (Temple University), Bachelor of Fine Arts

Major: Graphic & Interactive Design, Minor Art History

Ranked in Top Nine Percent with 3.81 GPA; Magna Cum Laude Honors

SKILLS

- 2D/3D Animation, Motion Graphics, Illustration, Video Production, Audio, Filming, Editing, 360 Video, Interactive Design, UX experience, Social Media Management, HTML5 Coding, CSS, Basic PHP
- *Software:* Adobe After Effects, Cinema4D, Premiere Pro, Audition, Element 3D, 3DS Max, Maya, Adobe Illustrator, Photoshop, Dreamweaver, InDesign, Fireworks, Microsoft Office

CREATIVE EXPERIENCE

Summer 2016

Illustration was published in Bucks County Illustrators Society's Book, *Fantasy Tales*

Spring 2013

Top 100 AIGA Philadelphia 2013 Design Awards, AIGA Professional Association for Design

Volunteer work can be provided upon request